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INDUSTRIAL ORGANISATION AND MANAGEMENT

Oct./Nov. 2011

Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL

DIPLOMA IN ELECTRONIC ENGINEERING  
DIPLOMA IN TELECOMMUNICATION ENGINEERING  
DIPLOMA IN ELECTRICAL ENGINEERING (POWER OPTION)  
DIPLOMA IN INSTRUMENTATION AND CONTROL ENGINEERING  
DIPLOMA IN MEDICAL ENGINEERING

INDUSTRIAL ORGANISATION AND MANAGEMENT

3 hours

INSTRUCTIONS TO CANDIDATES

You should have the following for this examination:

Answer booklet;

Mathematical tables/Scientific calculator.

Answer any **FIVE** of the following **EIGHT** questions.

All questions carry equal marks.

Maximum marks for each part of a question are shown.

This paper consists of 5 printed pages.

Candidates should check the question paper to **ascertain** that all the pages are printed as indicated and that no **questions** are missing.

1. (a) State the **six** key activities of an industrial organisation as perceived by Henri Fayol. (3 marks)

*for last time*  
- organising - control - directing  
- Delegation - co-ordination - planning

(b) Modern management theorists have identified different **key** issues that are shaping management practice today. Highlight **six** such issues. (6 marks)

*implanting org values / change management / org. excellence / subordination of individual interest to the general interest*  
- more than efficiency (doing things right) (doing the right things) - facilitating personal excellence  
- focus on strategic issues - stakeholders etc  
(c) Explain **three** principles of management. (6 marks)  
- Equity - Authority - unity of direction - Centralisation - order - esprit de corps  
- Division of work - unity of command - Remuneration - scalar chain - initiative - stability of tenure

(d) Describe the managerial function of staffing. (5 marks)

2. (a) State **four** advantages of decentralising organisations. (4 marks)

*prevents top mgmt overloaded by many decisions enable them to concentrate on their strategic functions*  
(b) (i) Define the term human wants.

(ii) State **four** characteristics of human wants. (5 marks)  
*- unlimited*

(c) Explain **four** factors that influence the demand of a commodity apart from its price. (6 marks)

(d) Outline **five** documents presented to the Registrar of companies when registering a new company. (5 marks)  
*- articles of association - memorandum of understanding*

3. (a) State **four** functions of the international monetary fund. (4 marks)

(b) Explain **four** methods used by the central bank to control the national economy through monetary policy. (6 marks)

(c) State **four** rules that govern the acceptance of an offer. (4 marks)

(d) Explain each of the following remedies entitled to aggrieved parties under the law of contract:

- (i) damages;
- (ii) injunction.

(6 marks)

4. (a) (i) Define the term 'organisation structure'.

(ii) Highlight **four** considerations that need to be addressed when designing an organisational structure that will best sustain the success of an enterprise. (6 marks)

(b) (i) Differentiate between delegation and empowerment.

(ii) Organisations have been pressed into delegating more widely nowadays because of emerging trends and challenges. Explain **four** such challenges.

(10 marks)



- (c) Outline **four** advantages of the open plan offices over closed plan offices. (4 marks)
5. (a) (i) With the aid of a diagram, describe the features of **the** process layout of a manufacturing plant.
- (ii) State **two** advantages of this type of layout. (8 marks)
- (b) (i) Outline **three** circumstances that can make an **organisation** to embark on a facility location study.
- (ii) Table 1 shows a matrix developed by k-strips **limited** to determine the best among four identified sites for the location of **their** new branch. The sites were rated on a scale of 0 to 10 points, in terms of their **suitability**. Determine the best site.

**Table 1**

FACTOR	FACTOR WEIGHT	POTENTIAL SITES			
		S <sub>1</sub>	S <sub>2</sub>	S <sub>3</sub>	S <sub>4</sub>
Raw materials	7	8	3	7	5
Power	5	6	5	8	9
Laws and Taxation	3	5	7	9	8
Pollution	4	9	4	1	2
Transportation	6	5	9	8	6

(8 marks)

- (c) (i) Define computer-aided manufacturing (CAM). (4 marks)
- (ii) State **two** benefits of CAM. (4 marks)
6. (a) State **four** technical factors considered when an industrial **organisation** is buying a new machine or equipment. (4 marks)
- (b) Differentiate between a closed tender and a single tender. (2 marks)
- (c) (i) Outline **four** duties of a store keeper.
- (ii) Highlight **four** advantages of perpetual inventory **over** annual stock-taking in an organisation. (8 marks)

- (d) The following data relates to a stock item in a company that uses the simple re-order level system.

Normal usage - 100 units per day  
Minimum usage - 80 units per day  
Maximum usage - 150 units per day  
Lead time - 20-30 days  
Previous EOQ - 4000 units

Determine the following stock levels:

- (i) re-order level;
- (ii) minimum level;
- (iii) maximum level.

(6 marks)

7. (a) Explain the responsibility of each of the following departments of an organisation in promoting quality:

- (i) marketing;
- (ii) research and development;
- (iii) production.

(6 marks)

- (b) Explain the following terms as used in acceptance sampling:

- (i) process variability;
- (ii) standard error;
- (iii) acceptance quality level.

(4 marks)

- (c) The following data relates to a product which was undergoing a statistical quality control process.

Process mean, $(\bar{x})$	=	70.2 mm
Mean Range, (R)	=	0.2 mm
Sample size, n	=	3
Hartley's constant, $d_n$	=	1.69

Compute the action and warning lines for the mean chart.

(6 marks)

- (d) State **four** objectives of preventive maintenance.

(4 marks)

8. (a) State **four** methods that are used to carry out time study. (4 marks)
- (b) Many employees are usually apprehensive of work study. **Outline four** strategies that organisation should put in place to boost the workers confidence in a work study exercise. (6 marks)
- (c) Table 2 shows the activities of a certain project

**Table 2**

Activity	Predecessor	Duration (days)
A	-	5
B	-	3
C	B	7
D	A, B	6
E	C, D	4
F	C, D	4
G	F	7
H	E, G	2

- (i) Draw the project network.
- (ii) Determine the critical activities.
- (iii) Determine the free float of the non-critical activities. (10 marks)