



MUEO

MOI UNIVERSITY

**OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC AFFAIRS,
RESEARCH & EXTENSION**

UNIVERSITY EXAMINATIONS 2015/2016 ACADEMIC YEAR

FIRST YEAR END OF SEMESTER EXAMINATIONS

**FOR THE DEGREE OF
BACHELOR OF BUSINESS MANAGEMENT**

EXAM CODE:- BCM 111

COURSE TITLE:- INTRODUCTION TO AVIATION BUSINESS

DATE:- 9TH AUGUST, 2016

TIME:- 9.00A.M. - 12.00 NOON.

INSTRUCTION TO CANDIDATES

➤ SEE INSIDE.

THIS PAPER CONSISTS OF (1) PRINTED PAGES

PLEASE TURN OVER

BCM 111 – INTRODUCTION TO AVIATION BUSINESS

TIME 03:00 hrs

(25 copies)

INSTRUCTIONS:

Answer question one and any other three questions.

QUESTION ONE

Explain the meaning of the terms below as commonly used in aviation business.

- a) The atmosphere
- b) Bernoulli's principle
- c) Newton's third law of motion
- d) Aviation safety
- e) Aviation security

(25 marks)

QUESTION TWO

Discuss any five freedoms of the air.

(15 marks)

QUESTION THREE

Discuss any five aims and objectives of ICAO.

(15 Marks)

QUESTION FOUR

- a) Highlight any five effects caused by de-regulation of air transport
- b) Discuss the importance of air transport to world economies.

(5 marks)

(10 Marks)

QUESTION FIVE

Highlight the measures taken enhance aviation security after the infamous September 11, 2001 terrorist attack in USA. Explain how each of the measures has improved security in air transport.

(15 marks)

QUESTION SIX

Discuss the challenges facing the aviation business today.

(15 Marks)