



MUEO

MOI UNIVERSITY

OFFICE OF THE DVC ACADEMIC AFFAIRS, RESEARCH AND EXTENSION

UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

FIRST YEAR END OF SEMESTER EXAMINATIONS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

EXAM CODE: BBM 120

EXAM TITLE: PRINCIPLES OF MANAGEMENT

DATE: 15TH APRIL, 2015

TIME: 2.00 P.M. – 5.00 P.M.

INSTRUCTION TO CANDIDATES

➤ **SEE INSIDE**

BBM 120
PRINCIPLES OF MANAGEMENT
MAIN EXAMINATION

INSTRUCTIONS:-

- Answer Question **ONE** and any other **THREE** questions.
 - Question **ONE** carries **25 Marks**
 - Time allowed: **3 hours**
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QUESTION ONE

Management theories are universal, dynamic, relative rather than absolute and account for human limitation in the nature in view of the above statement answer the following questions.

- (a) Define the term theory stating its purpose in management. (5mks)
- (b) Elucidate the management styles that managers pose in undertaking their daily chores and factors that determine the styles. (10mks)
- (c) what are the skills managers should acquire to perform tasks?(5mks)
- (d) With the help of examples are managers born or made? (5mks)

QUESTION TWO

- a) Compare and contrast the classical theories and the behavioral approaches to management. (8mks)
- b) Giving examples differentiate between beauracracy and adhocracy. (5mks)

QUESTION THREE

- a) The resource based view is a business management tool used to determine the strategic resource available to an organization, discuss. (8mks)
- b) stakeholders are said to contribute intensively for competitive sustainability of an organization. Discuss. (7mks)

QUESTION FOUR

- a) Maslow hierarchy of needs has received more recognition particularly among practicing managers. However, research has not validated this theory. In your own thinking do you agree with these theory? (10mks)
- b) With relevant examples define the term motivation. (5mks)

QUESTION FIVE

Managerial work entails performing the functions of management. Discuss. (15mks)

QUESTION SIX

Distinguish between;

(a) leadership and management

(b) Theory X managers and theory Y managers

c) management as an art or management as a science

(15 mks)