



MUEO

MOI UNIVERSITY

**OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC
AFFAIRS, RESEARCH & EXTENSION**

**UNIVERSITY EXAMINATIONS
2015/2016 ACADEMIC YEAR**

FIRST YEAR END OF SEMESTER EXAMINATIONS

**FOR THE DEGREE OF
BACHELOR OF BUSINESS MANAGEMENT**

EXAM CODE:- BBM 120

COURSE TITLE:- PRINCIPLELS OF MANAGEMENT

DATE:- 20TH APRIL, 2016

TIME:- 2.00 P.M. – 5.00 P.M.

INSTRUCTION TO CANDIDATES

➤ **SEE INSIDE.**

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BBM 120 PRINCIPLES OF MANAGEMENT

INSTRUCTIONS: -

- Answer Question **ONE** and any other **THREE** questions
 - Question **ONE** carries **25 Marks**
 - Time allowed: **3 hours**
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QUESTION ONE (COMPULSORY)

- a) Giving practical example define management as a process, an art and as a science. (5 mks)
- b) "A manager is a person who works through others to accomplish organizational goals". Discuss the above statement in relations to functions of management and functional areas of management. (15 mks)
- c) Management styles focuses mainly on the structure, culture, size and people. Elaborate. (5mks)

QUESTION TWO

Effective managers view their subordinates as human assets and strive to create a work environment in which subordinates will forth their best effort to reach the firms goals. Discuss the above statement emphasizing on the echelons of Management and engulfing on the skills a manager ought to possess. (15 marks)

QUESTION THREE

- a) Elucidate the importance of management theories to organizational practioners (5mks)
- b) Max weber embellished the scientific management theory with his bureaucratic theory. Discuss the above statement focusing on the main principles of bureaucracy. (10mks)

QUESTION FOUR

Giving practical examples compare and contrast the human relation theories and the principles of management theory. (15 mks)

QUESTION FIVE

- a) Define motivation as a management function. (5mks)
- b) Giving practical examples critically examine the motivation theories in a dynamic environment (10mks)

QUESTION SIX

- a) Differentiate between a resource and a capability (5mks)
- b) For a business entity to sustain a competitive advantage it needs resources. Discuss the above statement in review of Resource based view theory and stakeholder theories of management (10mks)