



MUEO

MOI UNIVERSITY

**OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC
AFFAIRS, RESEARCH & EXTENSION**

**UNIVERSITY EXAMINATIONS
2014/2015 ACADEMIC YEAR**

FIRST YEAR END OF SEMESTER EXAMINATIONS

**FOR THE DEGREE OF
BACHELOR OF BUSINESS MANAGEMENT**

EXAM CODE:- BBM 120

COURSE TITLE:- PRINCIPLES OF MANAGEMENT

DATE:- 1ST DECEMBER, 2015

TIME:- 9.00A.M. – 12.00NOON.

INSTRUCTION TO CANDIDATES

➤ **SEE INSIDE.**

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BBM 120 PRINCIPLES OF MANAGEMENT

ANSWER QUESTION ONE & any other three questions.

QUESTION ONE

Management theories are universal, dynamic ,relative rather than absolute and account for human limitation in the nature in view of the above statement answer the following questions.

- (a) Define the term theory stating its purpose in management (5mks)
- (b) Elucidate the management styles that managers pose in undertaking their daily chores and factors that determine the styles. (10mks)
- (c) what are the skills managers should acquire to perform tasks? (5mks)
- (d)With the help of examples are managers born or made? (5mks)

QUESTION TWO

- a) Compare and contrast the classical theories and the behavioral approaches to management (8mks)
- b) Giving examples differentiate between beauracracy and adhocracy (5mks)

QUESTION THREE

- a) The resource based view is a business management tool used to determine the strategic resource available to an organization, discuss. (8mks)
- b) stakeholders are said to contribute intensively for competitive sustainability of an organization. Discuss (7mks)

QUESTION FOUR

- a) Maslow hierarchy of needs has received more recognition particularly among practicing managers. However, research has not validated this theory. In your own thinking do you agree with these theory?(10mks)
- b) With relevant examples define the term motivation (5mks)

QUESTION FIVE

Managerial work entails performing the functions of management. Discuss (15mks)

QUESTION SIX

Distinguish

- (a) leadership and management
- (b) Theory X managers and theory Y managers
- c) management as an art or management as a science (15 mks)