



MOI UNIVERSITY

OFFICE OF THE CHIEF ACADEMIC OFFICER

UNIVERSITY EXAMINATIONS 2013/2014 ACADEMIC YEAR

FIRST YEAR END OF SEMESTER II EXAMINATIONS

**FOR THE DEGREE OF
BACHELOR OF BUSINESS MANAGEMENT**

EXAM CODE:- BBM 104

COURSE TITLE:- PRINCIPLES OF MANAGEMENT

DATE:- 26TH JUNE, 2013

TIME:- 2.00P.M. - 5.00 P.M.

INSTRUCTION TO CANDIDATES

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BBM 104: PRINCIPLES OF MANAGEMENT

MAIN EXAMINATION

INSTRUCTIONS:-

- Answer Question **ONE** and any other **THREE** questions.
- Question **ONE** carries **25 Marks**

Q1. (a) Is management art or a science? State and explain this by giving reasons why management may be considered as an art or a science. (10 marks)

(b) Fredrick Taylor is known as the father of scientific theory of management. Discuss his contributions in managing today's organizations. (10 marks)

(c) Discuss the fundamental features of management. (5 marks)

Q2. (a) Planning is unnecessarily evil, justify this statement. (10 marks)

(b) Planning is a process. Discuss (5 marks)

Q3. (a) Discuss different organization structure (10 marks)

(b) In designing a sound organizational structure there are different principles that you ought to consider, explain at least five principles that you should put into consideration. (5 marks)

Q4. (a). state and explain different leadership theories. (10 marks)

(b) Discuss the process involved in decision-making. (5 marks)

Q5. (a) Uasin Ngishu governor wants to delegate some of his duties in his county. Help him to understand the ways of improving delegation. (10 marks)

(b) Briefly discuss the sub- section involved in staffing. (5 marks)

Q6. Discuss the extent to which management by objectives (MBO) is a solution to management problems. (15 marks)

END