

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR ACADEMIC AFFAIRS, RESEARCH AND EXTENSION

UNIVERSITY EXAMINATIONS 2014/2015 ACADEMIC YEAR

SECOND YEAR END OF SEMESTER EXAMINATIONS

FOR THE DEGREE OF **BACHELOR OF BUSINESS MANAGEMENT**

EXAM CODE: BBM 222

EXAM TITLE: PRINCIPLES OF PURCHASING AND

SUPPLIES

DATE: 8TH DECEMBER, 2015 TIME: 9.00 A.M. - 12.00 NOON.

INSTRUCTION TO CANDIDATES

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BBM 222: PRINCIPLES OF PURCHASING AND SUPPLIES

INSTRUCTIONS:-

- Answer Question ONE and any other THREE questions.
- Question ONE carries 25 Marks

Question One

- a) Purchasing can be traced as back as 2800 BC Cunei form clay tablets purchasing orders. Discuss the concept of purchasing and Supplies management. (15 marks)
- b) Analyse the reasons why purchasing and materials control is so important to the purchasing and supplies management process. (10 marks)

Question Two

Explain the impact of THREE objectives of a public sector organization on its procurement activities and also explain how a purchaser in the public sector complies with the regulatory requirement for: (i) Competitive supply (ii) Accountability. (15 marks)

Question

(a) Define the term 'ethics'.

(2 marks)

- (b) Discuss FIVE examples of ethical or unethical behaviour that could be addressed in an ethical code for procurement professionals. (8 marks)
- (c) Explain the main aspects of corporate governance of procurement or supply chain function

(5 marks)

Question Four

As a purchasing officer in your organization, you are faced with an argument for or against make or buy proposition. Prepare a report to the present CEO giving both reasons for making a product and for buying a product for them to choose the one to implement. (15 marks)

Question Five

In reference to Fischer and Ury, discuss various phases of negotiation and negotiation ethics

(15marks)

Question Six

Analysing the supply market is one of the key pre-contract stages in the sourcing process. Outline FIVE possible sources of information for finding potential suppliers at this stage of the sourcing process.

(15 marks)