



MOI UNIVERSITY

OFFICE OF THE DVC ACADEMIC AFFAIRS, RESEARCH AND EXTENSION

UNIVERSITY EXAMINATIONS

2013/2014 ACADEMIC YEAR

SECOND YEAR END OF SEMESTER I/II EXAMINATIONS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 205

**EXAM TITLE: MANAGEMENT INFORMATION
SYSTEMS**

DATE: 5TH SEPTEMBER, 2014 TIME: 2.00 P.M. – 5.00 P.M.

INSTRUCTION TO CANDIDATES

➤ **SEE INSIDE**

205: MANAGEMENT INFORMATION SYSTEMS

MAIN EXAMINATION

INSTRUCTIONS:-

- Answer Question **ONE** and any other **THREE**.
 - Question **ONE** carries **25 Marks**
 - Time allowed: **3 hours**
-

QUESTION ONE (COMPULSORY)

- (a) Numerous surveys show that existing MIS's often using advance computer equipment, have had relatively little success in providing management with the information they need. Discuss at least **FIVE** typical reasons for this and how they can be solved. (15 Marks)
- (b) Explain at least **FIVE** types of management information systems. (10 Marks)

QUESTION TWO

Discuss at least **SEVEN** strategies for competitive advantage using ICT. (15 Marks)

QUESTION THREE

Discuss the benefits and problems facing e-commerce and internet use in organisations. (15 Marks)

QUESTION FOUR

There are many potential threats to information systems and the data they hold. Discuss at least **FIVE** potential threats to information systems and their mitigation measures. (15 Marks)

QUESTION FIVE

- (a) Explain **THREE** functions of database management. (5 Marks)
- (b) Describe at least **FIVE** objects of a DBMS as used in MIS. (10 Marks)

QUESTION SIX

Discuss the steps followed when developing an information system using SDLC method. (15 Marks)