



MUEO

**MOI UNIVERSITY**  
OFFICE OF THE CHIEF ACADEMIC OFFICER

**THIRD YEAR END OF SEMESTER  
EXAMINATIONS  
2014/2015 ACADEMIC YEAR**

**FOR THE DEGREE OF BACHELOR OF BUSINESS  
MANAGEMENT**

**COURSE CODE: BBM 385**

**COURSE TITLE: AIRFREIGHT OPERATIONS**

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**DATE: 30<sup>TH</sup> APRIL, 2015**

**TIME: 2.00P.M – 5.00 P.M**

**INSTRUCTIONS TO THE CANDIDATES**

- **SEE INSIDE**

PLEASE TURN OVER

**COURSE CODE: BBM 385-MAIN CAMPUS AND EASA**

**COURSE TITLE: AIRFREIGHT OPERATIONS**

**INSTRUCTIONS:**

ANSWER QUESTION ONE AND ANY OTHER **THREE** QUESTIONS

**QUESTION ONE**

- A) Briefly explain the importance of Cargo Centres. **(5 Marks)**
- B) Explain the three main categories of dangerous goods and briefly outline the responsibilities of the shipper towards safe transport of dangerous goods by air. **(10 Marks)**
- C) What are the major limitations of loading Bulk Cargo into an Aircraft? **(5 Marks)**
- D) The Unit Load Devices (ULD'S) play significant roles in loading of Cargo into an Aircraft. Discuss **(5 Marks)**

**QUESTION TWO**

Briefly outline the various types of air freight rates and clearly illustrate the responsibilities of the carrier towards safe transport of dangerous goods by air. **(15 MARKS)**

**QUESTION THREE**

What are the main challenges faced by the Airlines in Airfreight Industry and how can these challenges be addressed. **(15 MARKS)**

**QUESTION FOUR**

As an Airline Freight Manager with a local Airline describe the difference between the three main carriers in the Airfreight Industry to a visiting group of students from Moi University. Demonstrate, also the responsibilities of the carrier towards safe transportation of perishables. **(15MARKS)**

## **QUESTION FIVE**

Discuss the role of Information Systems in the Air Freight Industry. **(15MARKS)**

## **QUESTION SIX**

Write brief notes on each of the following expressions as they apply to Air Freight Management. **(15MARKS)**

- a) Area load limit
- b) Unit load device
- c) Airway bill
- d) Volumetric weight
- e) Cargo manifest