

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC AFFAIRS, RESEARCH & EXTENSION

UNIVERSITY EXAMINATIONS 2013/2014 ACADEMIC YEAR

THIRD YEAR END OF SEMESTER I/II EXAMINATIONS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

EXAM CODE:-

BBM 380

COURSE TITLE:-

AIR TRANSPORT & AIRPORT

OPERATIONS MANAGEMENT

DATE:- 6TH JUNE, 2014

TIME:- 2.00P.M. - 5.00 P.M.

INSTRUCTION TO CANDIDATES

➤ SEE INSIDE.

THIS PAPER CONSISTS OF (1) PRINTED PAGES

PLEASE TURN

BBM 380: AIR TRANSPORT AND AIRPORT OPERATIONS MANAGEMENT

Time: 03.00Hrs

Instructions:

- i) Answer Question one and any other three questions.
- ii) Be clear and precise

QUESTION 1

Explain the meaning of the following terms as used in air transport and airport operations management:

a) Runway Occupancy Time (ROT) (5 Marks)

b) Apron (5 Marks)

c) Satellite Airport (5 Marks)

d) Broadcast Service (5 Marks)
e) Delay (5 Marks)

Question Two

Discuss three causes of airport delays and explain how each one of them may be countered.

(15 Marks)

Question Three

a) Discuss three major expenses in insurance liability in airport operations.

(9 Marks)

b) Explain the meaning of the term "Zero based budget" (6 Marks)

Question Four

Discuss three advantages of use of radio frequency identification technology for baggage sorting in air transport.

(15 Marks)

Question Five

Discuss three categories of air carriers based on types of operation.

(15 Marks)

Question Six

Discuss three risks associated with use of machine readable travel documents.

(15 Marks)