

## **MOI UNIVERSITY**

OFFICE OF THE DVC ACADEMIC AFFAIRS, RESEARCH AND EXTENSION

# **UNIVERSITY EXAMINATIONS** 2016/2017 ACADEMIC YEAR

END OF SEMESTER EXAMINATIONS

## FOR THE DEGREE IN BACHELOR OF **BUSINESS AND ECONOMICS**

EXAM CODE: BCM 311

EXAM TITLE:

**AIRPORT OPERATIONS** 

MANAGEMENT

DATE: 9<sup>TH</sup> JUNE, 2017

TIME: 9.00 A.M. -12.00 NOON

INSTRUCTION TO CANDIDATES

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#### **BCM311: Airport Operations Management**

#### Instructions

Answer question one and any other three questions

#### Question One

The growth rate of an airport highly depends on the suitability of its location. Discuss five factors that you would consider in selecting an appropriate location for another international airport that would help to reduce congestion at Jomo Kenyatta International Airport.

(25 Marks)

#### Question Two

Discuss three reasons as to why linear airport terminal layout is no longer preferred in designing a modern airport terminal.

(15 Marks)

#### Question Three

- a) Explain the difference between the principle fire fighting agent and the complementary fire fighting agent. (05 Marks)
- b) Explain why organizations don't respond on time during airport emergency drills.

(10 Marks)

### **Question Four**

Discuss why the lump sum type of budget appropriation would be difficult to implement in running of a Kenyan airport.

(15 Marks)

#### **Question Five**

Explain why airport operations are considered to have a serious negative impact on the environment. (15 Marks)

#### **Question Six**

Discuss three challenges posed by low cost airlines to the airport business.

(15 Marks)