



# **MOI UNIVERSITY**

**OFFICE OF THE CHIEF ACADEMIC OFFICER**

## **UNIVERSITY EXAMINATIONS 2012/2013 ACADEMIC YEAR**

***FORTH YEAR END OF SEMESTER I EXAMINATIONS***

**FOR THE DEGREE OF  
BACHELOR OF BUSINESS MANAGEMENT**

**EXAM CODE:-       BBM 482**

**COURSE TITLE:-    AVIATION SUPPLY CHAIN MGT**

**DATE:- 20<sup>TH</sup> MARCH, 2013**

**TIME:- 9.00A.M. - 12.00 NOON.**

---

**INSTRUCTION TO CANDIDATES**

➤ **SEE INSIDE.**

**THIS PAPER CONSISTS OF (1) PRINTED PAGES**

**PLEASE TURN OVER**

# **BBM 482: AVIATION SUPPLY CHAIN MANAGEMENT**

## **INSTRUCTIONS:**

**ANSWER ANY FOUR QUESTIONS**

### **Question One**

When the scope of Supply Chain is global, it poses more challenges. Discuss this statement by illustrating specific challenges that may be encountered. **(20 Marks)**

### **Question Two**

The management of one of the Major Airlines in East Africa is faced with the challenge of Airport Space and wants to get location for a new Airport that meets the increasing demand for their services. As a consultant explain the various factors to be considered when searching for the location and propose a method for site location **(20 Marks)**

### **Question Three**

Discuss the following Concepts as they apply in Supply Chain Management. **(20 Marks)**

- i) Just In Time (JIT)
- ii) Supply Chain Management
- iii) Double Bell Model
- iv) Push and Pull Supply Chain

### **Question Four**

Discuss the role of Information Systems in Supply Chain Management. **(20 Marks)**

### **Question Five**

Successful Supply Chain Management requires a change from managing individual functions to integrating activities into key supply chain business processes. Illustrate how some key supply chain business processes are integrated **(20 Marks)**

### **Question Six**

Discuss the need for Supply Chain Management for organization that wants to remain competitive **(20 Marks)**

### **Question Seven**

Discuss the historical development in the Supply Chain Management by elaborating the major movements in its evolution. **(20 Marks)**