



MUEO

# **MOI UNIVERSITY**

**OFFICE OF THE DVC ACADEMIC AFFAIRS, RESEARCH AND EXTENSION**

## **UNIVERSITY EXAMINATIONS**

### **2014/2015 ACADEMIC YEAR**

*FOURTH YEAR END OF SEMESTER EXAMINATIONS*

## **FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT**

**EXAM CODE:       BBM 482**

**EXAM TITLE:     AVIATION SUPPLY CHAIN  
MANAGEMENT**

**DATE: 23<sup>RD</sup> APRIL, 2015     TIME: 9.00 A.M.- 12.00 NOON.**

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*INSTRUCTION TO CANDIDATES*

➤     **SEE INSIDE**

**BBM 482 : Aviation Supply Chain Management**

**Instructions :**

- i) Answer **Question one** and **any other three** questions.
- ii) Be clear and precise

Question 1

Explain the meaning of the following terms as used in Aviation Supply Chain Management:

- a) Vendors
- b) Longistics providers
- c) Friction costs
- d) e-commerce
- e) Global Distribution System (GDS)

**(25 Marks)**

Question 2

Discuss five advantages of using the Electronic Resource Planning (ERP) system to manage the procurement process in the aviation industry.

**(15 Marks)**

Question 3

Describe three steps that are taken so as to maintain quality in aviation supply chain management.

**(15 Marks)**

Question 4

Discuss three goals of maintaining lean operations in Aviation supply chain management.

**(15 Marks)**

Question 5

Describe five advantages of using e procurement in Aviation supply chain management.

Question 6

Discuss five advantages of using a decentralized procurement system.

**(15 Marks)**