

### **MOI UNIVERSITY**

OFFICE OF THE DEPUTY VICE CHANCELLOR ACADEMIC AFFAIRS,
RESEARCH AND EXTENSION

## UNIVERSITY EXAMINATIONS 2014/2015 ACADEMIC YEAR

FOURTH YEAR END OF SEMESTER EXAMINATIONS

# FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

EXAM CODE:

**BBM 482** 

**EXAM TITLE:** 

**AVIATION SUPPLY CHAIN** 

**MANAGEMENT** 

DATE: 16TH DECEMBER, 2015 TIME: 2.00 P.M.-5.00 P.M.

INSTRUCTION TO CANDIDATES

> SEE INSIDE

PLEASE TURN OVER

#### BBM 482: Aviation Supply Chain Management

#### Instructions:

- i) Answer Question one and any other three questions.
- ii) Be clear and precise

#### Question one

Explain the meaning of the following terms as used in Aviation Supply Chain Management:

- a) Purchasing
- b) Information-based service providers
- c) Purchase Requisition
- d) E-Procurement
- e) Supply Curve

(25 Marks)

#### Question two

Discuss five reasons that make Supply Chain Managementknowledge important in modern business.

(15 Marks)

#### Question three

Describe three costs caused by overstocking of goods in the Aviation business and give an example of each.

(15 Marks)

#### Question four

Discuss five strategies of implementing a lean supply chain in the aviation business.

(15 Marks)

#### Question five

Discuss three forms of waste in supply chain management.

(15 Marks)

#### Question six

Describe three instances where the aviation industry is under pressure to supply products and services that are environmentally friendly. (15 Marks)