



MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR
(ACADEMICS, RESEARCH, EXTENSION & STUDENT AFFAIRS)

UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR FOURTH YEAR SECOND SEMESTER EXAMINATION

FOR THE DEGREE OF BACHELOR OF CIVIL AVIATION MANAGEMENT

COURSE CODE: BCM 425

COURSE TITLE: AIR TRANSPORT ECONOMICS

DATE: 21ST APRIL, 2023 **TIME:** 2.00 P.M. – 5.00 P.M

INSTRUCTION TO CANDIDATES

- SEE INSIDE

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BCM 425 : Air Transport Economics

Fourth Year , Second Semester Examination 2023

Instructions : Answer Question one and any other three questions.

Time: 3hrs

(35 copies)

QUESTION 1

Explain the following terms as precisely as possible;

- a) Air transportation market
- b) Deregulation
- c) Breakeven point
- d) Contribution on DOC's
- e) Sub classes

(25 marks)

QUESTION 2

- a) Discuss airline productivity?
(10 Marks)
- b) Explain catchment areas in regards to O & D markets?
(5 Marks)

(Total 15 Marks)

QUESTION 3

- a) Explain the reasons why LCC's have lower costs than legacy carriers?

(15 marks)

QUESTION 4

- a) Explain yield management.
(10 Marks)

- b) Explain the role of a GDS.
(5 Marks)

(Total 15 Marks)

QUESTION 5

- a) Explain IATA fares.
(5 Marks)
- b) Which factors affect air passenger demand?
(10 Marks)

(Total 15 Marks)