



MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR
(ACADEMICS, RESEARCH, EXTENSION & STUDENT AFFAIRS)

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

FIRST YEAR EXAMINATION

FOR THE DEGREE OF

BACHELOR

OF

BUSINESS MANAGEMENT

COURSE CODE: BBM 120/BHR 102

COURSE TITLE: PRINCIPLES, THEORY AND PRACTICE
OF MANAGEMENT

DATE: FRIDAY - 13TH DECEMBER, 2023 **TIME:** 2.00 P.M. -5.00PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE.

THIS PAPER CONSISTS OF (1) PRINTED PAGES

PLEASE TURN OVER

SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF MANAGEMENT SCIENCE & ENTREPRENEURSHIP
YEAR 1 SEMESTER 2 EXAMINATION, 2023/2024 ACADEMIC YEAR
BBM 120/ BHR 102; PRINCIPLES, THEORY AND PRACTICE OF MANAGEMENT

Instructions to candidates:

- Section A is compulsory
- Answer any three questions in Section B

SECTION A IS COMPULSORY;

- 1) a) Define the term management and outline its salient feature (7mks)
b) Managers play an important role in organizations. In view of this statement, discuss ten roles of managers as advocated by Mintzberg (8mks)
c) Describe four (4) key managerial skills required of any manager (8mks)
d) Explain three theories of leadership that are found in any organization (7mks)

SECTION B: ANSWER ANY THREE QUESTIONS

- 2) It has been urged that leadership and management is one and the same function. Do you agree? (10mks)
- 3) a) Briefly highlight the key management contributions of Fredrick Taylor, a Management Guru. (5mks)
b) Explain the salient features of controlling function (5mks)
- 4) "Money is the only motivational factor in the workers lives." Analyze this statement in light of workers motivation in Kenya. (10mks)
- 5) a) Organizing is a key function of management. Explain the principles of organizing (5mks)
b) Planning is a step-by-step process. Discuss (5mks)
- 6) Write short notes on the following:
 - a) Delegation (3mks)
 - b) Authority (3mks)
 - c) Responsibility (4mks)