



MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR
(ACADEMICS, RESEARCH, EXTENSION & STUDENT AFFAIRS)

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

SECOND YEAR EXAMINATION

FOR THE DEGREE OF

BACHELOR

OF

BUSINESS MANAGEMENT

COURSE CODE: BBM 220/BHR 203/BPM 225

COURSE TITLE: INTRODUCTION TO INFORMATION
TECHNOLOGY

DATE: FRIDAY - 15TH DECEMBER, 2023 **TIME:** 2.00 P.M. -5.00PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE.

THIS PAPER CONSISTS OF (1) PRINTED PAGES

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MOI UNIVERSITY
SCHOOL OF BUSINESS AND ECONOMICS
DEPARTMENT OF MANAGEMENT SCIENCES AND ENTREPRENEURSHIP
BHR 203: INTRODUCTION TO INFORMATION TECHNOLOGY
AUG-DEC, 2023 END OF SEMESTER EXAMINATIONS
INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER THREE

Question 1

- a) The global business environment has been transformed by information technology. However, most business organizations are still challenged on the type of information systems to adopt in their business operations. As an information technology specialist, advise these organizations on the strategies to adopt to identify the appropriate information systems (15 marks)
- b) Explain the relevance of information technology in supporting the human resources for organizations (15 marks)

Question 2

- a) An information system cannot function without its critical foundations. Discuss (5marks)
- b) Describe the role of telecommunications in business organizations today (5 marks)

Question 3

- a) Identify the ways that business organizations can use to protect the information systems from internal and external threats (5 marks)
- b) Discuss the role of the internet in the business society (5 marks)

Question 4

- a) Regarding the dynamic business environment, discuss the innovative technology trends that business organizations should adopt to remain relevant in the business world (5 marks)
- b) Discuss ways that organizations can use to uphold ethical values in the use of information systems (5 marks)

Question 5

The use of information technology by business organizations are necessary. Citing relevant examples, discuss this statement in relation to HR (10marks)

Question 6

As a student of business management, you are requested by a business organization to advise them on the information technology they want to buy. Advise this organizations on the requirements they must consider. (10 marks)