



MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR (A,R&E)

UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR SECOND YEAR FIRST SEMESTER EXAMINATIONS

FOR THE COMMON COURSES

COURSE CODE: ECO 210

COURSE TITLE: INTERMEDIATE MICROECONOMICS

DATE: 17TH AUG, 2023

TIME: 9.00 AM – 12.00 NOON

INSTRUCTION TO CANDIDATES

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ECO 210: INTERMEDIATE MICROECONOMICS

Instruction to candidates: Answer Question ONE and ANY other THREE questions

Question One

- a) Distinguish the following terms as used in microeconomics
- i. Marginal Rate of Technical Substitution (2 Marks)
 - ii. Substitution effect (2 Marks)
 - iii. Consumer equilibrium (2 Marks)
 - iv. Conditional factor demand (2 marks)
 - v. Returns to scale (2 marks)
- b) Using the following utility function, $U(x_1, x_2) = x_1^{0.5} x_2^{0.5}$ show that the parameters indicated are the elasticities with respect to the two goods consumed by an individual. (6 Marks)
- c) Assume that the total demand is $X = 50 - 0.5P$ and that demand functions for the segmented markets are: $X_1 = 32 - 0.4P_1$ and $X_2 = 18 - 0.1P_2$. The cost function $C = 50 + 40X$ Where ($X = X_1 + X_2$). Determine the discriminating price, TR and MR in the two submarkets as well as its total profits π . (6 marks)
- d) Assuming a case of two goods, use the Edgeworth box diagram to explain the condition for Pareto efficient allocation. (4 marks)

Question Two

- i. A firm produces cellular telephone service using equipment and labour. When it uses E machine-hours of equipment and hires L person-hours of labor, it can provide up to Q units of telephone service. The relationship between Q , E , and L is as follows: $Q = \sqrt{EL}$. The firm must always pay P_E for each machine-hour of equipment it uses and P_L for each person-hour of labor it hires. Suppose the production manager is told to produce $Q = 200$ units of telephone service and that she wants to choose E and L to minimize costs while achieving that production target.
- a) What is the objective function for this problem? (2 Marks)
 - b) What is the constraint? (2 Marks)
 - c) Which of the variables (Q , E , L , P_E , and P_L) are exogenous? Which are endogenous? Explain. (2 marks)
 - d) Write a statement of the constrained optimization problem (2 Marks)

- ii. A consumer has utility function $U = X_1^{0.6}X_2^{0.4}$. If the consumer's income is Ksh 500 and prices of the goods 1 and 2 are Ksh 10 and Ksh 5 respectively. Obtain the uncompensated demand functions for the consumer (7 marks)

Question Three

- a) Using appropriate microeconomic tools show that the slope of indifference curve is equivalent to the ratio of marginal utilities of the two goods under consideration (6 Marks)
- b) Given utility function $U = X_1^{0.5}X_2^{0.5}$. Calculate marginal rate of substitution for the two commodities (4 marks)
- c) Assuming that a consumer's consumption bundle is (X_1, X_2) Show that the slope of budget line is the ratio of prices of the two goods (5 marks).

Question Four

- a) A firm in perfectly competitive market produces and sells two goods Q_1 and Q_2 priced at KES 100 and 120 respectively. The firm's total cost function is given as
- $$TC = 3Q_1^2 + 3Q_1Q_2 + 2Q_2^2 + 10$$

Required

- i. Find the total revenue function of the firm (3 Marks)
- ii. Find the profit function of the firm, (3 Marks)
- iii. Find the critical values of Q_1 and Q_2 for profit maximization (5 Marks)
- iv. By applying the second order condition, verify that the critical values present the maximum profit (4 Marks)

Question Five

- a) A firm has the following production function $Y = X_1^{0.4}X_2^{0.6}$. Given the prices for inputs one (1) and two (2) are 16 and 12 respectively. Obtain the conditional factor demand functions. (9 Marks)
- b) Describe at least three types of production functions analyzed in economics (6 Marks)

Question Six

- a) A monopolist's demand function is given as $Q = 2000 - 10P$, where Q is the quantity produced and sold and P is the price per unit in Ksh. If the firm's marginal costs are

$MC_1 = 10Q_1$ and $MC_2 = 0.25Q_2^2$ respectively. Calculate the monopolist's equilibrium quantities and price. (9 Marks)

- b) Kenya Power and Lighting Company is a public corporation that practices third-degree price discrimination. Explain the enablers for the successful implementation of the pricing strategy (6 Marks)