MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC AFFAIRS, RESEARCH & EXTENSION

MOI UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

SPECIALS/SUPPLEMENTARY EXAMINATIONS

FOR THE DEGREE OF EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

COURSE CODE: MBA 828

COURSE TITLE: AIRLINE OPERATIONS MANAGEMENT

DATE: 13TH NOVEMBER 2023   **TIME:** 9AM – 12NOON

INSTRUCTIONS TO CANDIDATES

Answer **Question One** and any other **three** questions

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Question 1.

a. You are a fleet manager in an Airline. Identify **any five** determinations you will need to make in the process of your operations. [10 marks]

b. Discuss how Airline businesses have benefited the Kenyan citizens since independence. [10 marks]

Question 2.

a. Aviation industry has high levels of risks. Discuss any four factors, which contribute to high risks in air transport? [8 marks]

b. The world, in which we live, is characterized by a number of uncertainties and random events. As the manager of Matano Airline, discuss how you can minimize risks in your organisation. [7 marks]

Question 3.

Airline ABC is considering disposing some of its aircraft. Advise the airline of possible ways by which they can do it. (15 marks)

Question 4.

a. What are the three key aspects that determine overall bank structure of a hub performance? [6 marks]

b. Airlines operated highly regulated point-to-point networks which changed towards more profitable operation after the deregulation of the industry. Discuss with examples how airlines adopted the changes. [9 marks]

Question 5.

Discuss any five operating costs of an airline and suggest strategies by which such costs can be managed for sustainability and profitability of the airline business.

[15 marks]

Question 6.

The financial performance of an airline goes in cycles of profit and losses. Discuss the factors that determine this trend. [15 marks]