



MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR
(ACADEMICS, RESEARCH, EXTENSION & STUDENT AFFAIRS)

UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER EXAMINATION

FOR THE DEGREE OF

BACHELOR

OF

CIVIL AVIATION MANAGEMENT

COURSE CODE: BCM 326

COURSE TITLE: AIRFREIGHT OPERATIONS

DATE: 18TH AUGUST, 2023 **TIME:** 2.00 P.M. – 5.00 P.M

INSTRUCTION TO CANDIDATES

- SEE INSIDE

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MOI UNIVERSITY -EASA CAMPUS

BCM 326 Air Freight Operations Exam 2023

Instructions:

- i. Answer question one and any other three questions
 - ii. The Paper is out of 70 Possible Marks.
 - iii. Time Allocated: 2 hours
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Question 1

- a) Many Kenyans have been complaining of the rising cost of living. Discuss how the rising cost of fuel affects the demand for the transportation of cargo by air. (15 Marks)
- b) Discuss **any five** challenges associated with air freight operations. (10 Marks)

Question 2

Discuss the provisions of the Yamoussoukro Declaration of 1988 and how the implementation of the decisions affects Air freight operations. (15 Marks)

Question 3

Third party logistics (3PL) companies offer a wide range of services relative to Airfreight. Discuss the benefits which air freight companies get from engaging the 3PL companies. (15 Marks)

Question 4

Airfreight companies undertake various services for better customer experience and enhanced value of service. Discuss any three specialized Air Freight Services. (15 Marks)

Question 5

Kenyan Government has been advocating for digitization of processes. Discuss the benefits of E-freight. (15 Marks)

Question 6

Identify and discuss **any five** airfreight rates applicable in the industry (15 Marks)