

## EAST AFRICAN SCHOOL OF AVIATION EASA FINAL EXAMINATION AVIATION BUSINESS MANAGEMENT

**COURSE: AIRLINE CABIN CREW** 

**SUBJECT: AIRLINE CATERING** 

**Duration: 2 HRS** 

DATE TIME: 1400 - 1600

## **INSTRUCTIONS TO ALL CANDIDATES**

1. Answer all questions

- 1. LFML is an IATA code for which special meal?
  - A. Low calorie meal
  - B. Low cholesterol, low fat meal
  - C. None of the above
- 2. Airlines design the service they wish to provide to their customers based on?
  - A. Religion, season and length of flights
  - Business objectives, available funding and product ambition
  - C. Religion, type of clientele, religion
  - D. None of the above
- Flights departing at breakfast time often include three course dinners,
  - A. True
  - B. False
- 4. Why are airline menus refreshed at regular intervals?
  - A. To ensure every customer gets their favorite choice
  - B. To avoid food poisoning
  - C. To prevent regular customers getting bored with the same meals every time they travel
  - D. None of the above
- Cabin crew need to be familiar with the menus offered on each flight so that,
  - A. They can present the meals to the passengers correctly and answer any questions when asked
  - B. So they can recommend the meals to the flight deck crew
  - C. So they can taste every meal before serving it to the passengers
  - D. None of the above
- 6. The first in-flight meals were offered in which year?
  - A. 1909
  - B. 1919
  - C. 1918
  - D. 1970
- 7. Who purchases the plates, bowls, silverware and trays on which food is served to passengers?
  - A. Catering companies
  - B. In-flight services design team
  - C. Commercial department
  - D. The captain
- are experienced in obtaining the ingredients in the required quantities and planning the preparation and heating time of the food.
  - A. Catering companies
  - B. In-flight services design team
  - C. Commercial department
  - D. Engineers
- 9. Galleys that do not have sinks or water are known as,
  - A. Non-water galleys
  - B. Dry galleys
  - C. Water free galleys
  - D. None of the above

- 10. Which was the first airline to install a galley on board the aircraft?
  - A. Kenya airways
  - B. Emirates airways
  - C. KLM Royal Dutch
  - D. British airways
- 11. When the term "atlas box" is used with regard to the galley it means
  - A gadget in the galley showing the location of galley items
  - A drawing of the galley indicating the location of meal stowage
  - A small metal box loaded and secured in the galley containing items required for service
  - D. None of the above
- 12. A bland/soft meal includes?
  - A. No highly seasoned foods, low fat foods, low in dietary fibre/residue
  - B. Sweetened fruit juice
  - C. Highly seasoned foods
  - D. No beef, veal or pork
- 13. What is the main reason dry ice packages need to be removed before switching ovens on,
  - A. Packages can be a fire hazard
  - B. Ovens will not function properly
  - C. Foods will become contaminated
  - D. Extra energy will be lost to melt the ice
- 14. Which of the following is NOT a factor taken into account when designing the menu for a particular flight?
  - A. The season of the year
  - B. The length of the flight
  - C. The time of the day of the flight
  - D. The number of cabin crew onboard
- 15. Which of the following is an alternative name for a lowcalorie meal?
  - A. Vegetarian meal
  - B. Dairy-free meal
  - C. Gliadin restricted meal
  - D. Weight loss/reduction
- 16. The term used to refer to non-food items that are needed for in-flight services such as napkins and paper towels is?
  - A. Dry stores
  - B. Hollow ware
  - C. Deadhead
  - D. Insert
- 17. What is the main reason that cabin crew should avoid moving carts containing meals between each galley?
  - A. The trays set up may be affected
  - B. The food safety may be compromised
  - C. Cabin crew can be injured in the process
  - D. The balance of the aircraft may be affected
- 18. Which of the following is an example of typical food offering on a short flight operated by a Low-Cost Airline?
  - A. Pizza
  - B. Roasted chicken
  - C. Braised lamb shank

- D. None of the above
- 19. What does the term "two-point service" refer to?
  - A. Meal service that starts at two points
  - B. The meal service consists of two items
  - C. Different meals are served in economy and first class
  - D. None of the above
- 20. What is the main reason that dry ovens in the galley should be kept clean of grease?
  - A. To prevent food contamination
  - B. To increase oven efficiency
  - C. To avoid causing fire
  - D. None of the above
- 21. Which of the following rules apply in successful use of the PA as an onboard sales strategy?
  - A. Use of emotive words
  - B. Savings to be made
  - C. Mentioning product brand name
  - D. All of the above
- 22. When a cabin crew recommends a higher priced product when the customer has selected a similar type of product is
  - A. Relationship selling
  - B. Up-selling
  - C. Cross-selling
  - D. None of the above
- 23. In airline catering and onboard retail services, what does the abbreviation VIP mean?
  - A. Very intoxicated passenger
  - B. Virtual Inventory products
  - C. Very Important passenger
  - D. None of the above
- 24. While strategizing for onboard sales, which of the following skills does a cabin crew take into consideration?
  - A. Financial reporting
  - B. Sales accounting
  - C. Sales awareness
  - D. None of the above
- 25. The correct definition of duty free onboard sales is?
  - A. When the airline pays tax on behalf of the customer to the different countries it flies in and out of
  - B. Selling of different types of boutique items to passengers travelling to another country without having to pay the local duty or tax
  - Airlines selling food and beverage on board to their customers for consumption during the flight
  - D. On board electronic point of sale device
- 26. What are the three (3) main factors that contribute to food borne illnesses (FBI)
  - Climate of country, flight duration and aircraft pressurization
  - B. Time and temperature abuse, cross contamination and poor personal hygiene
  - Type of food, temperature onboard and number of cabin crew serving
  - D. None of the above

- 27. Which of the following is a characteristic of a low sodium meal?
  - A. No milk
  - B. No garlic
  - C. No salt is used in food preparation
  - D. No breaded meats
- 28. The term customer penetration in onboard sales financial reporting refers to,
  - A. Total revenue made on sales
  - B. Total number of sales made on the flight
  - Percentage of customers that bought items on the flight
  - D. Total number of customers on the flight
- 29. Which of the following is NOT a duty-free item onboard?
  - A. Cigarettes and alcohol
  - B. Men and women's fragrances
  - C. Utensils, crockery and designer clothes
  - D. Electronics
- 30. Average transaction value is?
  - A. Percentage of customers that bought items on the flight
  - B. Average revenue per head
  - C. Average spent per head
  - D. Average amount of money spent per transaction