



MUEO

MOI UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC AFFAIRS, RESEARCH &
EXTENSION

MOI UNIVERSITY EXAMINATIONS

2021/2022 ACADEMIC YEAR

FIRST YEAR END OF SECOND SEMESTER EXAMINATIONS

FOR THE DEGREE OF EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

COURSE CODE: MBA 828

COURSE TITLE: AIRLINE MANAGEMENT

DATE: 2ND AUGUST 2022

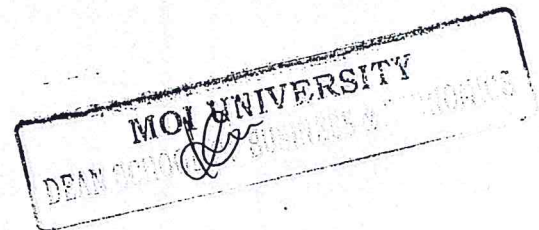
TIME: 9AM – 12 NOON

INSTRUCTIONS TO CANDIDATES

Answer **Question One** and any other *three* questions

THIS PAPER CONSISTS OF (2) PRINTED PAGES INCLUDING COVER PAGE PLEASE

TURN OVER



Question 1.

- a. Every Airline operating commercial Air Operations must have an Air Operators Certificate. Discuss the requirements that an Airline must comply with for the issuance of an Air Operators Certificate. (10 Marks)
- b. Discuss how Airlines operations in Kenya contributes to the economy. (15 Marks)

Question 2.

ABC Airlines is considering to dispose some of its aircraft. As the Operations Manager in this airline advise the management on ways which disposal can be done. (15 Marks)

Question 3.

Discuss in detail load factor as used in Airlines Management. (15 Marks)

Question 4.

The Financial performance of an Airline goes in cycles of profit and losses. Discuss the factors that determine this trend. (15 Marks)

Question 5.

Most of the Airlines prefer the hub and spoke system. Discuss five advantages and five disadvantages of using a hub. (15 Marks)

Question 6.

As a consultant, you have been approached to provide guidance on establishment of an Alliance Agreement for three Domestic airlines in Kenya. Describe any five elements that will form contents of an Alliance Agreement. (15 Marks)