



MUEO

MOI UNIVERSITY

**OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC
AFFAIRS, RESEARCH & EXTENSION**

**UNIVERSITY EXAMINATIONS
2020/2021 ACADEMIC YEAR
END OF SEMESTER EXAMINATIONS**

**FOR THE DEGREE
IN BACHELOR OF BUSINESS MANAGEMENT**

EXAM CODE:- BBM 120/BSM 103/BHR

COURSE TITLE:- PRINCIPLES OF MANAGMENT

DATE:- 10TH AUGUST, 2021

TIME:-9.00A.M. – 12.00 NOON

INSTRUCTION TO CANDIDATES

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BBM 120/BSM 103/BHR 102: PRINCIPLES OF MANAGEMENT

INSTRUCTIONS

ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS

Question one

On the 20th June 2021 Prof Chebos visited the headquarters of Facebook in California. This news was covered by ABC news channel. The news item highlighted the following unique features of facebook office.

Office spread over 4.5 km sq feet area of land. Within the office, employees use skates to move from one area to another. 10000 employees working in the office, all at the same level .No cabin or separate room for any employee. There is open work place to ensure mutual understanding and team work. All meetings are held in the conference room having walls made of glass. Anyone can see with whom the manager is meeting or interacting .Focus is not working hours rather on quality of work. There is ample provision of leisure activities, restrooms widespread clean and green environment and beautiful nursery at the terrace for the employees.

On the basis of the following information answer the following questions...

- a] Name and explain the principle of Fayol followed in this Facebook office highlighting on the importance of management theories .(5 Marks)
- b] Explain the main managerial roles in as elucidated in the Facebook office. (5 Marks)
- c] What are the main skills managers in the facebook office needs to possess to undertake their roles prudently (5 Marks)
- d] Giving examples, differentiate between upper and lower echelons of managements and is this hierarchy seen in the Facebook office? (5 Marks)
- e] What management style is espoused in this facebook office?(5 Marks)

Question two

Giving examples, compare and contrast the modern theories to management and the human relation theory.(15 Marks)

Question three

The scientific management theory espoused careful specification and measurement of all organizational tasks. Discuss. (15 Marks)

Question four

- a) Giving practical examples explain the main features of a bureaucratic organization. (10marks)

b] In your own understanding is Management a art or a science? (5 Marks)

Question five

a] Compare and contrast theory X and Y mode of motivating employees (10 marks)

b] Differentiate between leadership and Management (5 Marks]

Question six

Giving examples differentiate between functional areas of management and functions of management (15 Marks)

