



MUEO

MOI UNIVERSITY

OFFICE OF THE DVC ACADEMIC AFFAIRS, RESEARCH AND EXTENSION

UNIVERSITY EXAMINATIONS

2017/2018 ACADEMIC YEAR

THIRD YEAR END OF SEMESTER II EXAMINATIONS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

EXAM CODE: BCM 326

EXAM TITLE: AIR FREIGHT OPERATIONS

DATE: 16TH FEBRUARY 2018 TIME: 8.00 A.M.-11.00 AM.

INSTRUCTION TO CANDIDATES

➤ SEE INSIDE

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BCM326 – AIR FREIGHT OPERATIONS

Time 03:00 hrs

(25 copies)

INSTRUCTIONS:

Answers question one and any other three questions.

Question one

- a) A carrier undertakes to transport perishable cargo subject to certain provisions. Highlight the provisions (5 marks)
- b) “Shipping commodities by air is the most desirable form of distribution”. Describe the characteristics that validate the statement above (5 marks)
- c) Distinguish between integrated carriers, combination carriers and all-cargo carriers and give examples of each (9 marks)
- d) Explain the difference between Cargo compartment class A and Cargo compartment class C. (6 marks)

Question two

- a) Discuss the role of a cargo consolidator in Airfreight industry (5 marks)
- b) Differentiate the following terms as commonly used in airfreight operations;
 - i) Certified and non-certified ULD
 - ii) Cargo density and Volume (10marks)

Question three

- a) The average Air cargo revenues have not exceeded those of air passenger service, discuss the reasons why this is so. (8 marks)
- b) Describe the two types of Air waybill and briefly explain the main functions of an air waybill. (7 marks)

Question four

- a) The transportation/carriage of air cargo attracts some levy in form cargo rates. Discuss any five cargo rates that are normally charged in the Airfreight industry. (10 marks)
- b) List and briefly describe five factors affecting air freight rates. (5 marks)

Question five

What are some of the special air freight services provided by air carriers? Briefly explain them. (15 marks)

Question six

Discuss the factors that will influence air cargo growth in the future. (15 marks)