



MUEO

**MOI UNIVERSITY**

**OFFICE OF THE DEPUTY VICE CHANCELLOR, ACADEMIC  
AFFAIRS, RESEARCH & EXTENSION**

**UNIVERSITY EXAMINATIONS**

**2018/2019 ACADEMIC YEAR**

**END OF SEMESTER EXAMINATIONS**

**FOR THE DEGREE**

**IN BACHELOR OF BUSINESS AND ECONOMICS**

**EXAM CODE: BBM 406/461**

**COURSE TITLE: BUSINESS ETHICS & VALUES**

**DATE: 7<sup>TH</sup> DECEMBER, 2018**

**TIME: 9.00A.M. – 12.00 NOON.**

**INSTRUCTION TO CANDIDATES**

➤ **SEE INSIDE.**

**THIS PAPER CONSISTS OF (3) PRINTED PAGES**

**PLEASE TURN OVER**

**INSTRUCTIONS: ANSWER QUESTION 1 AND ANY OTHER THREE QUESTIONS**

**QUESTION ONES**

- a) Explain the classical origins of ethics **(4 marks)**
  
- b) It is commonly considered that ethics bring plenty of good to organizations. Skeptics however hold a contrary opinion. State reasons why ethical practices are important **(6 marks)**
  
- c) Giving examples, explain the following concepts:
  - a. Ethics **(5 marks)**
  - b. Morals **(5 marks)**
  - c. Values **(5 marks)**

**QUESTION TWO**

During an internship program, you are required to present to your audience the options available for employees to respond to unethical behavior. Outline in detail what these could be.

**(15 marks)**

**QUESTION THREE**

- i. Explain how the following concepts have impacted society in terms of ethical behaviour:
  - a. Religion **(3 mark)**
  - b. Culture **(3 marks)**
  - c. Law **(3 marks)**
  
- ii. Explain your understanding of the “Doctrine of Double Effect” **(6 marks)**

**QUESTION FOUR**

- a) The Kantian philosophy is universally accepted and is considered one of the fundamental elements of human existence. Explain what Kant postulated and outline the imperatives embedded in this school of thought

**(9 marks)**

- b) A co-worker confides in you that there are some activities going on in his department that are not right and he wishes to bring it to the attention of the media. Advise him on what to consider before taking such an action.

**(6 marks)**

### QUESTION FIVE

- a) After graduating with a degree in Business Management, you feel well armed to venture into the World of Work. Highlight to a group of young entrepreneurs from your village the ethical issues that could be considered fraudulent in financial reporting. **( 9 marks)**
- b) Identify the activities that the organization you work for can carry out to promote Corporate Social Responsibility (CSR) **(6 marks)**

### QUESTION SIX

- a) The Board of Directors has invited you to assist in formulating policy toward creating a more cohesive ethical climate among the workforce. Outline what your recommendations will include **(9marks)**
- b) As head of the Legal department, you are concerned that subordinates may not fully discharge their mandate effectively. During a meeting, clearly spell out the major areas they must be conversant with. **(6 marks)**

